

KELSEY COWAN

Experience Designer

Work Experience

Coca-Cola, KO:OP - Atlanta, GA

June 2019 - July 2019

UX/UI Design Intern

Worked with Coca-Cola's in house agency, KO:OP, and social media team, Social Center, on various projects including Coke, Minute Maid, Sprite, and Sip & Scan for a variety of digital platforms.

BCWH Architects (now Quinn Evans) - Richmond, VA

September 2016 - August 2018

Marketing Coordinator

Responsible for creating promotional materials for new and current business proposals, website, and social media platforms and brand marketing while assisting leadership staff

Freelance Designer - Richmond, VA

January 2016 - Current

Graphic Designer + Illustrator

Clients include: NBC Universal, Pepsi, Chobani, BK & Co., The Church Hill Irish Festival, Solomon 'Godsqiat' Bullet, Alwyn Robinson/Taft Shoes

Boomhitch - Richmond, VA

Summer & Fall 2015

Graphic Designer

Clients include: Gather, Art 180, Dodson, Pure Skin Virginia Hispanic Chamber of Commerce, Habitus, Muscle Mechanix, Primavera, RVA Chiro, X2 Solutions (Germany) and Cheese Lab Inc.

Snagajob (now Snag) - Richmond, VA

Summer 2014

Marketing Intern

Worked with intern team to explore app extensions and designed a prototype presented to the entire company

Education

Brandcenter, Virginia Commonwealth University

Currently Enrolled - Class of 2020

M.S. Candidate Business & Branding

Experience Design

Virginia Commonwealth University

May 2015

Bachelor's of Science in the

Richard T. Robertson of Media & Culture

Creative Advertising Major

Creative Writing Minor

Awards

Cum Laude

Local Silver ADDY

Richmond Show - Gold

Skills

Brand Identity

Rapid Prototyping & Concepting

Wireframing

Art Direction

Styling

Parallel Parking

Vendor/Conference Booth Display

Window Display

Filming & Editing

Immersive Reality - AR, VR + MR

Presentation Design

Tools

Illustrator

InDesign

Photoshop

Sketch

Premier Pro

Unity

Contact

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