

# KELSEY COWAN

## EXPERIENCE DESIGNER AND ILLUSTRATOR

### CONTACT

www.kelseycowan.club  
kelseycowan@gmail.com

### WORK EXPERIENCE

#### Coca-Cola, KO:OP - Atlanta, GA

June 2019 - July 2019

UX/UI Design Intern

Worked with Coca-Cola's in house agency, KO:OP, and social media team, Social Center, on various projects including Coke, Minute Maid, Sprite, and Sip & Scan for a variety of digital platforms.

#### BCWH Architects (now Quinn Evans) - Richmond, VA

September 2016 - August 2018

Marketing Coordinator

Responsible for creating promotional materials for new and current business proposals, website, and social media platforms and brand marketing while assisting leadership staff

#### Freelance Designer - Richmond, VA

January 2016 - Current

Graphic Designer + Illustrator

Clients include: NBC Universal, Pepsi, Chobani, BK & Co., The Church Hill Irish Festival, Hola Lolita's Cocina Mexicana, RVA On Stage, Peace & Fluidity

#### Boomhitch - Richmond, VA

Summer & Fall 2015

Graphic Designer

Clients include: Gather, Art 180, Dodson, Pure Skin Virginia Hispanic Chamber of Commerce, Habitus, Muscle Mechanix, Primavera, RVA Chiro, X2 Solutions (Germany) and Cheese Lab Inc.

### EDUCATION

#### Brandcenter, Virginia Commonwealth University

Currently Enrolled - Class of 2020

M.S. Candidate Business & Branding

Experience Design

#### Virginia Commonwealth University

May 2015

Bachelor's of Science in the

Richard T. Robertson of Media & Culture

Creative Advertising Major

Creative Writing Minor

### AWARDS/MENTIONS

Cum Laude

Local ADDY - Silver

Richmond Show - Gold

Virgil Abloh - retweeted a Serena

Williams illustration I designed

### SKILLS

Brand Identity

Logo Design

Concepting

Rapid Prototyping

Wireframing

Art Direction

Styling

Parallel Parking

Vendor/Conference Booth Display

Window Display

Filming & Editing

Immersive Reality - AR, VR + MR

Public Speaking

### TOOLS

Adobe XD

Sketch

Figma

Illustrator

Photoshop

InDesign

Procreate

Unity

Cinema 4D

Premier Pro

